

# EUROPEAN SPECIALIST SPORTS NUTRITION AWARDS 2019

6 December  
Kia Oval, London



The  
**Whitehouse**  
Consultancy

The European Specialist Sports Nutrition Awards ceremony will take place on 6<sup>th</sup> December 2019 in the Kia Oval Surrey Country Cricket Club in London.



The Awards are organised by The Whitehouse Consultancy in partnership with the European Specialist Sports Nutrition Alliance (ESSNA).

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The entries to the awards will open on 30<sup>th</sup> June 2019, marking the start of any sponsorship opportunities, which will run until a week before the awards ceremony.



# Gold Package

## £10,000

The Gold Package can be applied to all award categories and will provide a superior level of visibility and exposure.

### Pre-event exposure

- ✓ Opportunity to judge the category you are sponsoring
- ✓ Logo on all invitations to sports nutrition companies in Europe and on all e-communications
- ✓ Dedicated company profile on our website Logo and hyperlink on the awards website and short brand description on sponsorship page
- ✓ Recognition as gold sponsor on social media channels
- ✓ Acknowledgements in all PR and media campaigns
- ✓ Opportunity to present your award category

### Onsite exposure

- ✓ Recognition in welcome speech at Drinks Reception
- ✓ Logo on all event material, including brochures, menus and big screen
- ✓ Profile of the CEO at event
- ✓ A dedicated page in the awards ceremony brochure
- ✓ Space for a banner at awards ceremony
- ✓ Possibility to leave flyers at the Drinks Reception
- ✓ Logo on the award of your category
- ✓ Two complementary tickets to the awards ceremony



# Silver Package

## £5,000

The Silver Package can be applied to all award categories and will significantly increase your profile.

### Pre-event exposure

- ✓ Logo on all invitations to sports nutrition companies in Europe
- ✓ Logo on all our e-communications
- ✓ Dedicated company profile on our website
- ✓ Logo on the awards website and hyperlink on sponsorship page
- ✓ Opportunity to present your award category

### Onsite exposure

- ✓ Recognition in welcome speech at Drinks Reception
- ✓ Logo on all event material, including brochures, menus and big screen
- ✓ A dedicated half page in the awards ceremony brochure
- ✓ Logo on the award of your category
- ✓ Two complementary tickets to the awards ceremony



# Bronze Package

## £3,000

The Bronze Package can be applied to all award categories and will increase your visibility and boost your profile.

### Pre-event exposure

- ✓ Logo on all invitations to sports nutrition companies in Europe
- ✓ Logo on the awards website and hyperlink on sponsorship page
- ✓ Opportunity to present you award category

### Onsite exposure

- ✓ Logo on all event material, including brochures, menus and big screen
- ✓ A dedicated section in the awards ceremony brochure
- ✓ Logo on the award of your category
- ✓ One complementary ticket to the awards ceremony



# Sponsorship overview

	Gold	Silver	Bronze
<b>Pre-event exposure</b>			
Logo on all invitations to sports nutrition companies in Europe	✓	✓	✓
Opportunity to judge the category you are sponsoring	✓		
Logo on all e-communications	✓	✓	
Logo on the awards website and dedicated company profile	✓	✓	✓
Recognition as Gold Sponsor on social media channels	✓		
Acknowledgements in all PR and media campaigns where ever possible	✓		
<b>Onsite exposure</b>			
Recognition in welcome speech at Drinks Reception	✓	✓	
Logo on all event material, including brochures, menus and big screen	✓	✓	✓
A dedicated page in the awards ceremony brochure	✓	✓	✓
Space for a banner at awards ceremony and visible profile of CEO	✓		
Possibility to leave flyers at the Drinks Reception	✓		
Logo on the award of your category	✓	✓	✓
Complementary tickets to the awards ceremony	3	2	1
Option of presenting your award at the ceremony	✓	✓	✓

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### About The Whitehouse Consultancy

The Whitehouse Consultancy is an award-winning issues-led communications agency with decades of experience in public affairs, press and media relations, stakeholder engagement, crisis communications and training. It supports long-term business and policy objectives; and run high-profile campaigns for clients in the private, public and charitable sectors that influence public opinion, influence policy, legislation and regulations and build support among key opinion formers and decision makers.

### About ESSNA

The European Specialist Sports Nutrition Alliance (ESSNA) is the voice of sports nutrition in Europe. Our membership includes big international sport nutrition brands; smaller specialist companies; ingredients' suppliers; and national associations. ESSNA was founded in 2003 with the intention of creating a forum for discussion and vehicle for actions on the concerns of the specialist sports nutrition sector in order to secure appropriate and proportionate European legislation on sports nutrition products.

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